

*In Partnership with*



*Presents*

## **Irvine University, California, USA**

### **Management Programs**

- ▶ **Synetic Business School (SBS)**, Ludhiana from session 2009 is offering **Irvine University (IU)**, College of Business, California, USA full time business management programs.
- ▶ These programs will be offered at SBS Campus at Ludhiana under a jointly signed partnership agreement with Irvine University.
- ▶ Upon successful completion of the program the students will be awarded a fully recognized academic USA degree of Irvine University, California.

#### **PROGRAMS**

- ▶ **BBA:** Full Time 3 Years Program
- ▶ **MBA:** Full Time 21 months Program that allows early degree completion for the MBAs' to start their career.
- ▶ **Integrated BBA+MBA:** Full Time 4 Years Joint Program. Saves one precious year.

#### **CURRICULUM**

- SBS will adapt the Irvine university curriculum following a semester system. The syllabus for core and elective subjects with case studies is designed by professors and subject matter experts from various Indian and Americans Universities in a manner that gives the best of global management education with touch of the emerging Indian and Asian business and economic perspective.
- Each semester is followed by **Management Workshops** and **Interactive Industrial learning modules**.
- The examinations will be conducted by SBS under guidelines and assessment standards set by Irvine.
- The MBA and the Integrated BBA+MBA will offer the option of **Dual Specialisation**
- There is an optional USA visit element for which an additional **Global Business Environment Study Certificate (GBES)** will be issued.
- Special arrangement for GBES with **American International Education Group (AIEG)**, Delaware and **Modern Technology and Management Institute (MTMI)**, Maryland, USA.

#### **ADMISSION CRITERIA**

- ▶ Completed SBS and Irvine University Admission Application(s)
- ▶ Admission Fee of Rs. 2,500.
- ▶ Personal Statement (Statement of purpose on format provided by Irvine University).
- ▶ Official Transcripts (Attested copy of marks cards Matriculation, 10+2 & Degree certificates)
- ▶ 2 Letters of Recommendation (On Referral Forms to be provided)
- ▶ 2 Copies of Personal Identification along with 2 passport size photos.
- ▶ Valid CAT, MAT and/or GMAT Scores (for MBA)
- ▶ If not, then take Synetic Management Aptitude Test - SMAT
- ▶ Personal Interview (in person or by phone for outstation candidates)

## ELIGIBILITY

- ▶ **For BBA and Integrated BBA+MBA:** 10+2 or transfer from existing college/institute if already pursuing BBA or B.Com. Those students who are completing 10+2 in 2009 and results are still awaited may take provisional admission subject to passing with minimum 50% marks.
- ▶ **For MBA:** Graduation in any stream preferably in English medium with minimum 50% marks. Those students who are completing Graduation in 2009 and results are still awaited may take provisional admission. For those already doing MBA, transfer of MBA credit may be considered on a case-to-case basis.

## HOW TO APPLY

- ▶ Apply online from the SBS website [www.sbs.ac.in/how to apply](http://www.sbs.ac.in/how_to_apply)
- ▶ For Outstation - Request for Information Book-cum-Admission Form from Admission Office at SBS Campus or emailing to [info@sbs.ac.in](mailto:info@sbs.ac.in)
- ▶ In Ludhiana - purchase Information Book-cum-Admission Form from SBS Campus, Axis Bank, Mall Road, and/or Professional, 129-Rani Jhansi Road.

## PROGRAM FEE

- ▶ Its one of SBS mission to provide quality education at affordable fees. The fee for this program is also set to be one of the lowest for a Foreign University degree program in India. To know the detail fee breakdown of the BBA and Management Programs please refer to the SBS-IU handout in the Information Book.
- ▶ The **GBES** element is optional and will be charged as per actual expenses incurred on delivery, travelling and boarding. This will be also offered to MBA students in 2<sup>nd</sup> year, BBA students in 3<sup>rd</sup> year and Integrated BBA/MBA students in 3<sup>rd</sup> and/or 4<sup>th</sup> year.
- ▶ The Fee is payable in three easy installments each year. There will be a discount for those who deposit the lump sum fee at the time of admission.
- ▶ Admission Fee of Rs. 10,000 of which US\$ 130 has to be sent to Irvine University as admission and transcript evaluation fee.
- ▶ Hostel and Bus Fee for those who want to avail these facilities is as per actuals. Get in touch with the admission office to know more.

## PROGRAM DELIVERY

- ▶ The program will be delivered by experienced SBS trained faculty, guest faculty from the industry and visiting faculty from Irvine University and other Universities from USA.

## EDUCATION LOAN

- ▶ SBS has approached the following banks for the educational loan tie-ups:
  - PNB
  - SBI
  - HDFC Bank
  - ICICI
- ▶ Visit [http://www.iba.org.in/educational\\_loan.asp](http://www.iba.org.in/educational_loan.asp) to know more about education loan.
- ▶ SBS will facilitate in all possible manners to help students get education loans, if they so require. But sanctioning of education loan by the individual Banks is based purely on candidate's personal networth, guarantees, and prevailing bank rules.
- ▶ SBS also offers **Scholarships** to meritorious students based on performance.

## TO KNOW MORE

- ▶ To know more about the SBS - Irvine University partnership credentials, recognitions and/or to take admission email [info@sbs.ac.in](mailto:info@sbs.ac.in) or
- ▶ Call SBS Admission Office +161 2843822-23, +98151 88836.